

## Committees

Chamber committees direct what, when, where and how functions are performed. We invite and encourage you to participate in the areas that interest you.

**Ambassador Committee** Conducts monthly visits to new businesses and members. Coordinates and hosts *Business After Hours*. Serves as the welcoming arm of the Chamber.

**Business Advocacy** Assists businesses with issues and provides referrals to other agencies that can also be of assistance.

**Business Development Committee** Coordinates seminars and roundtables on educational topics of interest to businesses.

**Business Education Committee** Works with the School District to bring programs such as *Kids Voting*.

**Communication Committee** Works with Chamber staff to develop various avenues of communications to our members as in newsletter, website, emails.

**Rivertown Days Committee** Coordinates the *Rivertown Days* festival held annually the third full weekend in July.

**Tourism Bureau Board** Appointed by the Board of Directors, this twelve member committee utilizes the funds received through the lodging tax to encourage visitor traffic to the Hastings area.

### Seasonal Committees

- ▶ Annual Dinner and Business Meeting Committee
- ▶ Golf Tournament Committee
- ▶ Holiday Party
- ▶ Finance Committee

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Hastings, MN 55033  
[www.hastingsmn.org](http://www.hastingsmn.org)

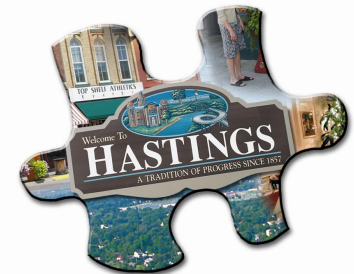
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Hastings Area Chamber of Commerce

*Hastings Area Chamber of Commerce*



Enhancing the vitality  
of our members  
and our community



651-437-6775

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## What is the Chamber of Commerce?

The Hastings Area Chamber of Commerce is a private non-profit organization of over 300



*“Being a Chamber member gives Smead the opportunity to be involved in community affairs, provide support for local activities, and make Hastings a great place to live and work!”*

Sharon Hoffman Avent  
President and CEO  
Smead Manufacturing Co.

member businesses and individuals who work together to enhance the commercial, financial, industrial and civic interest of the community. It is financed through membership investments and fundraising events throughout the year.

The Hastings Area Chamber is lead by a volunteer Board of Directors elected by Chamber members. A professional staff performs the daily operations.

The Chamber provides members the opportunity to partner with other businesses to make Hastings a

strong community in which to do business. As an advocate for issues that affect your business the Chamber works as a network between businesses that experience similar issues.

Through representation on the Economic Development Commission the Chamber offers business a voice for the future growth of Hastings.

## Membership Privileges

Chamber membership has its privileges with a dedicated membership base that supports local businesses, educational programming and exclusive networking events. Membership benefits can contribute to your company's success. We offer the following opportunities:

- ▶ Business Visibility and Recognition
- ▶ Networking Opportunities
- ▶ Business Education Seminars
- ▶ Business Referrals
- ▶ Your Marketing Materials Displayed in the Chamber Kiosk
- ▶ Monthly Newsletter
- ▶ Advertising Opportunities
- ▶ ChamberNet
- ▶ Annual Member-to-Member Directory
- ▶ Legislative Updates
- ▶ Information on Upcoming Area Activities
- ▶ Chamber Website Listing
- ▶ Website Link
- ▶ Collaboration on Community Activities



*“Being part of the Chamber is being part of the community. The Chamber supports and works with businesses, cultivating relationships within the area. It gives members opportunities to network and is a great way to market your business.”*

John Wiederholt, Co-Owner  
Wiederholt's Supper Club

## Events throughout the year:

The Chamber hosts a variety of events throughout the year to inform and educate our members. Some of the events include:

- ▶ Ambassador Visits
- ▶ Annual Dinner
- ▶ Business After Hours
- ▶ Business Education Seminars
- ▶ Golf Tournament
- ▶ Rivertown Days
- ▶ Roundtable Discussions
- ▶ State of the City Luncheon
- ▶ Kids Voting



*“The Hastings Area Chamber Commerce is a great way to **stay connected** with area businesses and the community. They **provide** resources for staff development programs and **assist** businesses by staying connected in industry changes. The Chamber's involvement with the community is a **benefit to Hastings.**”*

Tracy Pfiefer  
Clinic Manager  
Allina Medical Clinic



## Our Mission

The Hastings Area Chamber of Commerce and Tourism Bureau is a voluntary business and professional organization united to enhance the vitality of our members and our community.